

BKSTONE TESTING HIGHER LEVEL

Balkan stone course on Heritage Reinforcement and Marketing

Host: UNIM, Podgorica, Montenegro (04-06 May 2022)

Supervisor: David Caparros Perez, CTM

Attendants: 7 students per partner country (Elbasan, Sarajevo, Mostar, Podgorica)

- **Wednesday, 4th May 2022**
Arrival to Podgorica – free activities

- **Thursday, 5th May 2022**

09:30 - Reception at the University Mediterranean Podgorica (UNIM)

Registration, opening remarks and welcome greetings

10:00 - Learning activity: *Marketing and sales in the Stone Industry*

Coffee break and transfer to city location (by host institution)

11:30 – 13:30 – *Walking tour and learning activity: Visiting the stone architecture of Podgorica - Building styles through history, the example of Podgorica*

14:00 – Lunch break (joint lunch, the price will be confirmed)

16:00 – Learning activity: Dry Stone Walling – Heritage and Tourism + practical work

End of workshop

20:00 – Dinner time

- **Friday, 6th May 2022**
Departure from Podgorica